



AERONAUTICS

**UTAH AERONAUTICS  
CONFERENCE  
SPONSORSHIP OPPORTUNITIES**

**MAY 20-22, 2024  
DAVIS CONFERENCE CENTER  
LAYTON, UTAH**



## ABOUT US

The Utah Department of Transportation (UDOT) Aeronautics Division is a forward-thinking and innovative entity dedicated to advancing the field of aeronautics within the state of Utah. Our primary purpose is to lead and manage a statewide transportation system of airports, aircraft, and air routes. Our mission is to integrate aviation into the transportation system, enhance community economy, and lead Utah into the future of aerial transportation. We promote the quality-of-life framework established by the UVision for good health, better mobility, strong economy, and connected communities. We accomplish this through six core functions: airport system planning, aviation rule making, airport project funding, aircraft registration, aviation promotion, and aviation safety.



# WHY SPONSOR WITH US?

The Utah Aeronautics Conference stands as the only event of its kind in Utah, fostering collaboration, sharing best practices, and driving advancements in the aeronautics industry. The 2022 and 2023 conferences collectively have brought together just under 1000 registered attendees and over 50 sponsors and exhibitors. As we move into the 2024 conference, we are determined to raise the bar even higher. Building on the accomplishments of the past years, the upcoming event will feature more interactive activities and networking opportunities.

Let's shape the future together! Join us as we gather once again to elevate the future of aeronautics. Together, we can foster innovation, drive progress, and strengthen the aeronautics community. By sponsoring with our conference, your organization will gain unparalleled exposure to key stakeholders, decision-makers, and industry professionals. Our diverse and engaged audience provides an ideal platform to showcase your brand, products, and services. As we continue to grow, so will your opportunities for collaboration and business expansion.

We are here to work closely with you in tailoring a sponsorship that aligns with your organization's goals and maximizes your conference experience. Whether your goal is to enhance brand awareness, generate qualified leads, increase market visibility or all three, let us help make it happen! This is the place to connect with your current and prospective customers, gain valuable industry knowledge and increase your visibility to remain competitive in the marketplace. Attendees are looking to learn about new technology, keep pace with industry trends, and engage in conversations with subject-matter experts like you.



# SPONSORSHIP LEVELS

All sponsor logos will be featured on the conference website, in conference marketing emails, in the digital program and during the conference.

## DIAMOND - \$20,000

**SOLD OUT**

- VIP Experience | Two complimentary two-night stays at conference hotel, reserved seating in premium locations for all sessions, an exquisite gift package, and exclusive access to private networking opportunities with high-profile attendees and speakers.
- Customized Benefit | Opportunity to craft one tailored benefit that aligns with your specific objectives and goals.
- Reserved Table for Your Organization | Enjoy the convenience of a reserved table during meals and general sessions for your team to connect and strategize.
- 15-Minute Speaking Opportunity | Address the entire conference during a dedicated 15-minute speaking slot in one of the general sessions, elevating your organization's thought leadership
- 1 10x20 Exhibitor Booth
- 10 Conference Registrations
- Full-Page Ad in Digital Conference Program
- Sponsor Materials in Attendee Bags

## PLATINUM - \$10,000

- Reserved Table for Your Organization | Enjoy the convenience of a reserved table during meals and general sessions for your team to connect and strategize.
- 10-Minute Speaking Opportunity | Address the entire conference during a dedicated 10-minute speaking slot in one of the general sessions, elevating your organization's thought leadership
- Additional Platinum Benefit (Optional) | Host an exclusive networking event and connect with targeted attendees in a more intimate setting, creating lasting impressions and valuable relationships.
- 1 10x20 Exhibitor Booth
- 10 Conference Registrations
- Full-Page Ad in Digital Conference Program
- Sponsor Materials in Attendee Bags

# SPONSORSHIP LEVELS

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## **GOLD - \$5,000**

- 1 10x20 Exhibitor Booth
- 10 Conference Registrations
- 1/2 Page Ad in Digital Conference Program
- Sponsor Materials in Attendee Bags

## **SILVER - \$2,500**

- 1 10x10 Exhibitor Booth
- 3 Conference Registrations
- 1/4 Page Ad in Digital Conference Program
- Sponsor Materials in Attendee Bags

## **BRONZE - \$1,000**

- 2 Conference Registrations
- Sponsor Materials in Attendee Bags

## **COPPER - \$500**

- Sponsor Materials in Attendee Bags



# EXHIBITORS

All exhibitor logos will be featured on the conference website, in conference marketing emails, in the digital program, and during the conference.

## 10X20 BOOTH - \$2,000

- **10x20 Booth Space:** Expand your presence with a 10x20 booth, providing ample space for interactive displays and demonstrations.
- **2 Tables, 3 Chairs, and Pipe and Drape:** Customize your booth with two tables, four chairs, and pipe and drape, ensuring an inviting and productive exhibiting environment.
- **3 Conference Registrations:** Three representatives from your organization will have full access to the conference, enriching your networking and business development opportunities.

## CAREER FAIR BOOTH - COMPLIMENTARY

Interested in hiring? Exhibit at the Career Fair on Monday, May 20 from 12 p.m. to 5 p.m. in a dedicated 10x10 booth that provides ample room for engaging with students and professionals looking for a career change. This opportunity is complimentary.



## 10X10 BOOTH - \$1,500

- **10x10 Booth Space:** Exhibit your offerings in a dedicated 10x10 booth, providing ample room for engaging with conference participants.
- **Table and Two Chairs, and Pipe and Drape:** Set up your booth efficiently with a table, two chairs, and pipe and drape, ensuring a professional and inviting display.
- **2 Conference Registrations:** Two representatives from your organization will have full access to the conference, enriching your networking and business development opportunities.

# ADDITIONAL OPPORTUNITIES

All sponsor logos will be featured on the conference website, in conference marketing emails, in the digital program, and during the conference.

## KEYNOTE SPEAKER SPONSOR - \$5,000

Renowned keynote speakers come at a cost to the conference. As the keynote speaker sponsor, you will get the opportunity to uniquely introduce one of the keynote speakers before they present.

## ATTENDEE BAG SPONSOR - \$5,000

**SOLD OUT**

Attendee bags will be distributed during registration. Every attendee will be provided with a bag to collect information related to the event. Other sponsorship materials may be included in these bags; however, as the Attendee Bag Sponsor, your logo will be prominently displayed on the bag itself to ensure your company stands out throughout the conference.

## NAME TAG SPONSOR - \$5,000

**SOLD OUT**

Do you want your company to be seen AND worn by every attendee? Your company logo will appear on each attendee's name tag for high visibility.

## CAREER FAIR SPONSOR - \$10,000

**SOLD OUT**

The Aeronautics Career Fair plays a crucial role in guiding individuals, from students to seasoned professionals, towards excellence in the aviation industry. Your organization will be prominently recognized as the Career Fair Sponsor with a 10x20 booth in the networking area, access to the VIP Interview Suite, and during the exclusive award ceremony. This highlights your commitment to nurturing talent across all career stages within the aviation sector. Additionally, this sponsorship provides complimentary admission for up to 10 participants.

## WELCOME RECEPTION SPONSOR - \$5,000

Help us make a great memory for the conference attendees! As the welcome reception sponsor, you will be creating space for an impactful networking opportunity. The welcome reception will feature an exceptional outdoor exhibition along with a dinner buffet. In exchange for your sponsorship, we will elevate your brand on the website, recurring email campaigns, and at the reception by prominently displaying your company logo and highlighting you in the conference welcome remarks.

# SPONSOR OPPORTUNITIES

All sponsor logos will be featured on the conference website, in conference marketing emails, in the digital program, and during the conference.

## WELCOME RECEPTION EXHIBITOR - \$500

Need more space? Become an outdoor exhibitor at the welcome reception on Monday, May 20. This opportunity will allow for large displays to be the center of attention as attendees gather, network and kick off the 2024 Utah Aeronautics Conference.

## WI-FI SPONSOR - \$3,000

Whether it is for work, a text or call, email, or social media, every attendee uses wi-fi. Customize the conference wi-fi network name to your brand name! This information will be displayed on the back of every attendee's name badge.

## BREAK SPONSOR - \$3,000

As the sponsor of a snack break, your company will be recognized and your logo prominently displayed in the break area for all attendees to see.

## MOBILE APP SPONSOR - \$3,000

To reduce paper costs, the Aeronautics Conference will be utilizing a mobile app for attendees to view the daily agenda and networking opportunities. As the mobile app sponsor, your logo will be featured on the app.

## MOBILE TOUR SPONSOR - \$2,000

As a sponsor of the Mobile Tour, you will be giving attendees the opportunity to embark on an interactive tour experience during the conference. In return, your organization will be recognized with on the directional mobile tour signage and given the opportunity to address the attendees on the bus ride to the tour site.





# SECURE YOUR SPONSORSHIP

1

**Complete the sponsorship form:**  
[bit.ly/sponsorshipform2024](https://bit.ly/sponsorshipform2024)

2

**Choose your payment method:**

## CHECK

Please make checks payable to "State of Utah Department of Transportation." Please indicate on the check that the contribution is for "Utah Aeronautics Conference."

Please mail checks to:  
PO Box 141510 Salt Lake City,  
UT 84114

## CREDIT CARD

To pay by credit card, please call UDOT Comptrollers at (801) 965-4034 to pay over the phone. Please provide information regarding which sponsorship opportunity you are paying for.

