

FLY UTAH



UTAH AERONAUTICS CONFERENCE
2023

INNOVATE | COLLABORATE | ELEVATE

**UTAH AERONAUTICS
CONFERENCE
PARTNER OPPORTUNITIES**

June 20 - 22, 2023

**DAVIS CONFERENCE CENTER
LAYTON, UTAH**

UTAH AERONAUTICS CONFERENCE

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The Aeronautics Division is pleased to announce the 2023 Utah Aeronautics Conference! The 2022 conference saw over 500 registered attendees and over 40 partners and exhibitors! As the only event of its kind in Utah, this premier conference brings together aviation professionals, state and local officials, mechanics, engineers, planners and industry leaders to network, share best practices, and foster collaboration. The 2023 conference will feature more interactive activities and networking opportunities.

ABOUT US

The primary purpose of the Aeronautics Division is to lead and manage a statewide transportation system of airports, aircraft, and air routes. We accomplish this through six core functions: Airport System Planning; Aviation Rule Making; Airport Project Funding; Aircraft Registration; Aviation Promotion; Aviation Safety



HOW WILL YOUR ORGANIZATION BENEFIT?

- Network and connect with key decision makers
- Education opportunities
- Identify new prospects
- Increase brand awareness and visibility
- Strengthen relationships





UTAH AERONAUTICS CONFERENCE
2023

801.234.9966
flyutah@utah.gov
www.utahaero.com

WHO EXHIBITS?

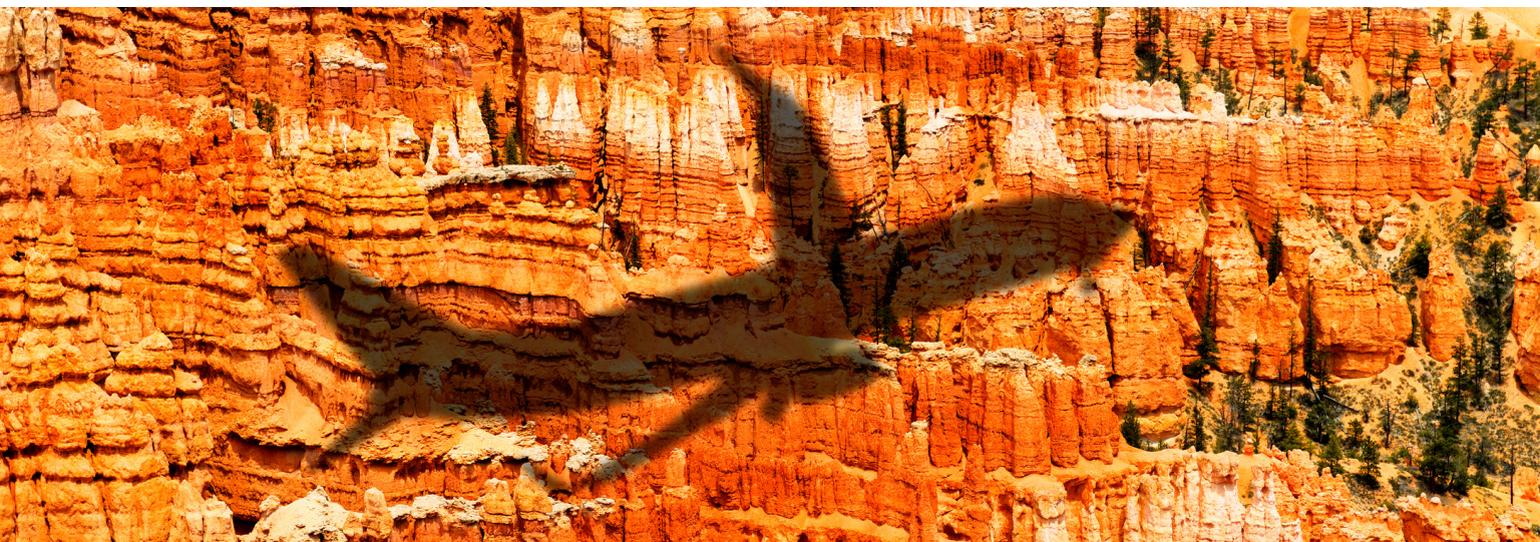
The Utah Aeronautics Conference offers a prime opportunity to showcase your company or association. Industry suppliers like you know this is the place to connect with your current and prospective customers, gain valuable industry knowledge and increase your visibility to remain competitive in the marketplace. Attendees are looking to learn about new technology, keep pace with industry trends, and engage in conversations with subject-matter experts like you. Partnership and exhibitor benefits are tailored to provide you with maximum exposure to attendees, with tiered options that will fit any budget.

BECOME A PARTNER

The key to your organization's success is maximum exposure to attendees. Whether your goal is to enhance brand awareness, generate qualified leads, increase market visibility or all three, you want to encourage attendees to learn more about you. The Utah Aeronautics Conference prime partnership packages are designed to provide you with the best opportunities that meet your needs.

Checks should be made payable to the State of Utah Department of Transportation. Please indicate on the check that the contribution is for the Utah Aeronautics Conference.

Payment should be mailed to:
Utah Department of Transportation
PO Box 141510
Salt Lake City, UT 84114



PARTNERSHIP LEVELS



All partner logos will be featured on the conference website, in conference marketing emails, and during the conference.

PLATINUM - \$10,000

- 10 conference registrations
- Full-page ad in digital conference program
- Partner materials in attendee bags
- Reserved table for your organization for meals/general sessions
- 1 10x20 Exhibitor Booth
- 10-minute speaking opportunity during general session

GOLD - \$5,000

- 5 conference registrations
- 1/2 page ad in digital conference program
- Partner materials in attendee bags
- 1 10x10 Exhibitor Booth

SILVER- \$1,500

- 3 conference registrations
- 1/4 page ad in digital conference program
- Partner materials in attendee bags

BRONZE - \$500

- 1 conference registration
- Logo in digital conference program
- Partner materials in attendee bags



PARTNERSHIP OPPORTUNITIES



10 X 10 EXHIBITOR BOOTH - \$1,000

- Looking for a basic exhibitor booth to interact directly with attendees? This opportunity provides a 10' X 10' exhibitor booth in high-traffic areas of the conference venue. Booth includes table, 2 chairs and pipe and drape. This opportunity comes with two conference registrations.

10 X 20 EXHIBITOR BOOTH - \$1,800

- Want to stand out from the crowd with an expanded booth? This opportunity provides a 10' X 20' exhibitor booth in high-traffic areas of the conference venue. Booth includes 2 tables, 4 chairs and pipe and drape. This opportunity comes with three conference registrations.

WELCOME RECEPTION PARTNER - \$4,000

- This event will kick off the conference. As a sponsor of the reception, you will be given an opportunity to address reception attendees. Your company logo will be prominently displayed next to the catered food.

EVENING RECEPTION PARTNER - \$5,000

- This event represents the pinnacle feature of the conference. Recognition will be given to key industry professionals who have demonstrated remarkable leadership in their respective fields. You will receive a reserved table for eight and will be recognized by all attendees as your logo is displayed on the big screen. You will also be given the opportunity for your company representative to make brief, five-minute remarks on stage.

BREAK PARTNER - \$2,000

- As the sponsor of a snack break, your company will be recognized and your logo prominently displayed in the break area for all attendees to see.

PARTNERSHIP OPPORTUNITIES CONT.



ATTENDEE BAG PARTNER - \$5,000

- Attendee bags will be distributed during registration. Every attendee will be provided with a bag to collect information related to the event. Other partnership materials may be included in these bags; however, as the Attendee Bag Partner, your logo will be prominently displayed on the bag itself to ensure your company stands out throughout the conference.

NAME TAG PARTNER - \$5,000

- Do you want your company to be seen AND worn by every attendee? Your company logo will appear on each attendee's name tag for high visibility.

MOBILE APP PARTNER- \$2,000

- To reduce paper costs, the Aeronautics Conference will be utilizing a mobile app for attendees to view the daily agenda and networking opportunities. As the mobile app partner, your logo will be featured on the app.



GENERAL CONVENTION PARTNERSHIPS

Please send your logo, ad and/or company profile in the formats described below. Deadline for submitting all information and artwork for inclusion in the digital conference program is Friday, April 21, 2023.

COMPANY LOGO

Please provide a vector file in EPS format. If you do not have a vector version, please send a high resolution JPG of your logo no less than 300 dpi resolution and no less than 600 pixels in width.

COMPANY PROFILE

To highlight your company in our conference program, please email a 50-word description of your business to flyutah@utah.gov.

COMPANY AD

- Full page ad- 8 1/2" x 11"
- Half-page ad- 5.5" x 11"
- Quarter-page ad- 4.25" x 5.5"

**All ads need to be sent in full color PDF with .125" bleed*



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