

FLY UTAH



UTAH AERONAUTICS CONFERENCE  
2022

AVIATE | CULTIVATE | EDUCATE

**UTAH AERONAUTICS  
CONFERENCE  
PARTNER OPPORTUNITIES**

**MAY 9-11**

**UTAH VALLEY  
CONVENTION CENTER  
PROVO, UTAH**

# UTAH AERONAUTICS CONFERENCE

AVIATE | CULTIVATE | EDUCATE

The Utah Aeronautics Division is pleased to announce the state's first-ever Aeronautics Conference. As the only event of its kind in Utah, this premier conference will bring together over 500 aviation professionals, state and local officials, mechanics, engineers, planners, and industry leaders to network, share best practices, foster collaboration and improve safety. Continuing education credits and certifications will be available. Safety is a top priority for UDOT's Aeronautics Division. Speakers, training and session content will be available throughout the conference that helps to further the goal of Zero Fatalities.

## ABOUT US

The primary purpose of the Aeronautics Division is to lead and manage a statewide transportation system of airports, aircraft, and air routes. We accomplish this through six core functions: Airport System Planning; Aviation Rule Making; Airport Project Funding; Aircraft Registration; Aviation Promotion; Aviation Safety



## HOW WILL YOUR ORGANIZATION BENEFIT?

- Network and connect with key decision makers
- Participate in education and training opportunities
- Identify new prospects
- Increase brand awareness and visibility





UTAH AERONAUTICS CONFERENCE  
2022

801.234.9966  
flyutah@utah.gov  
www.utahaero.com

## WHO EXHIBITS?

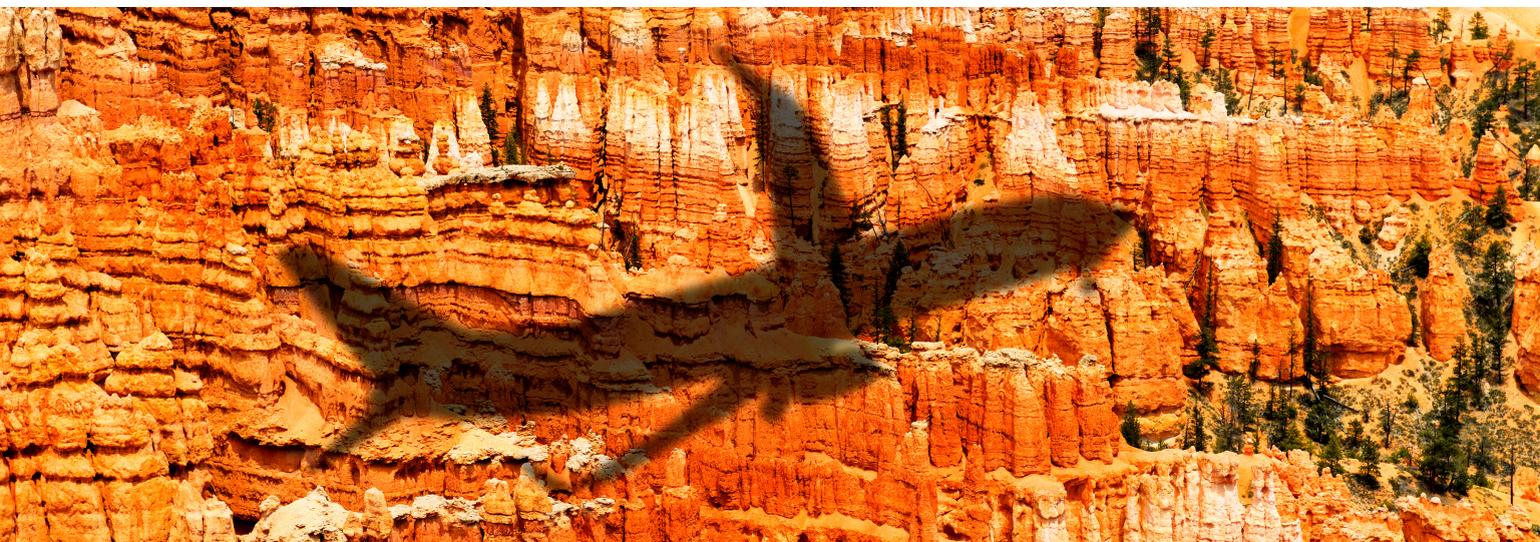
The Utah Aeronautics Conference offers a prime opportunity to showcase your company or association. Industry suppliers like you know this is the place to connect with your current and prospective customers, gain valuable industry knowledge and increase your visibility to remain competitive in the marketplace. Attendees are looking to learn about new technology, keep pace with industry trends, and engage in conversations with subject-matter experts like you. Partnership and exhibitor benefits are tailored to provide you with maximum exposure to attendees, with tiered options that will fit any budget.

## BECOME A PARTNER

The key to your organization's success is maximum exposure to attendees. Whether your goal is to enhance brand awareness, generate qualified leads, increase market visibility or all three, you want to encourage attendees to learn more about you. The Utah Aeronautics Conference prime partnership packages are designed to provide you with the best opportunities that meet your needs.

Checks should be made payable to the State of Utah Department of Transportation. Please indicate on the check that the contribution is for the Utah Aeronautics Conference.

Payment should be mailed to:  
Utah Department of Transportation  
PO Box 141510  
Salt Lake City, UT 84114



# PARTNERSHIP LEVELS



All partners have the option to showcase a static display at the Provo Airport. All partner logos will be featured on the conference website, in conference marketing emails, and before each session. All exhibitor booths include complimentary WiFi and electricity. Lead retrieval available to exhibitors for an additional \$250. Lead Retrieval is a mobile app used to scan the badges of all attendees that visit your booth and then you can access all of the attendee contact information in one spreadsheet.

## PLATINUM - \$25,000

- 10 conference registrations
- Full-page ad in digital conference program
- Materials in attendee packets
- 1 static display at UVCC Exhibit Hall
- 10-minute speaking opportunity during general session

## GOLD - \$10,000

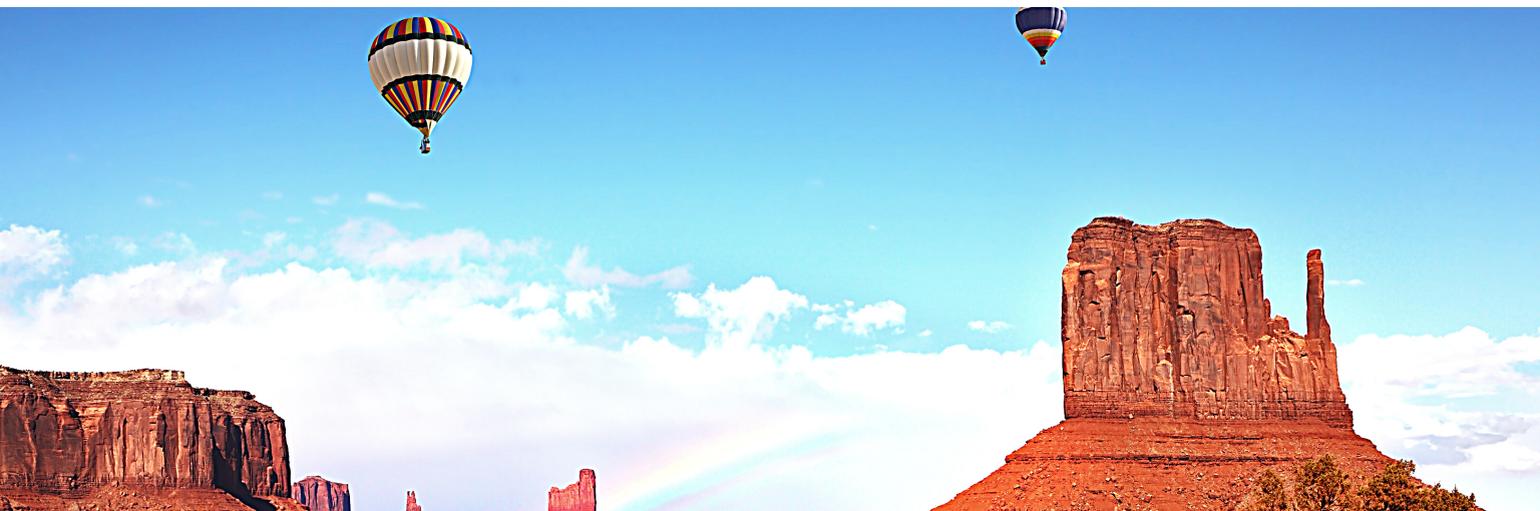
- 5 conference registrations
- 1/2 page ad in digital conference program
- Partner materials in attendee packets
- 1 static display at UVCC Exhibit Hall

## SILVER- \$5,000

- 2 conference registrations
- 1/4 page ad in digital conference program
- Partner materials in attendee packets
- 10' X 10' exhibitor booth at UVCC

## BRONZE - \$1,000

- 1 conference registration
- Logo in digital conference program



# PARTNERSHIP OPPORTUNITIES



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## WELCOME RECEPTION PARTNER - \$4,000

- This event will kick off the conference. As a sponsor of the reception, you will be given an opportunity to address reception attendees. Your company logo will be prominently displayed next to the catered food.

## EVENING RECEPTION PARTNER - \$5,000

- This event represents the pinnacle feature of the conference. Recognition will be given to key industry professionals who have demonstrated remarkable leadership in their respective fields. You will receive a reserved table for eight and will be recognized by all attendees as your logo is displayed on the big screen. You will also be given the opportunity for your company representative to make brief, five-minute remarks on stage.

## BREAK PARTNER - \$2,000

- All attendees visit the Exhibit Hall for breaks throughout the Conference. As the sponsor of a break, your company will be recognized and your logo prominently displayed in the break area for all attendees to see.

## STUDENT SCHOLARSHIP PARTNER - \$6,500

- Students are an important part of every industry conference but may not be able to afford the cost of registration. This partnership opportunity provides 20 students with an opportunity to attend the conference at no cost to them. Your company would be recognized in conference materials and during general sessions for your generous support for Utah's future generation.

# PARTNERSHIP OPPORTUNITIES CONT.



## ATTENDEE BAG PARTNER - \$5,000

- Attendee bags will be distributed during registration. Every attendee will be provided with a bag to collect information related to the event. Other partnership materials may be included in these bags; however, as the Attendee Bag Partner, your logo will be prominently displayed on the bag itself to ensure your company stands out throughout the conference.

## NAME TAG PARTNER - \$5,000

- Do you want your company to be seen AND worn by every attendee? Your company logo will appear on the top of each attendee's name tag for high visibility.

## KEY CARD PARTNER - \$2,000

- Stand out from the crowd by having your company logo appear on each attendee's hotel room key. They'll see your company every time they walk in the door.

## EXHIBIT HALL STATIC DISPLAY- \$3,000

- Want to show off your company's products in a central location at the conference venue? Space is available on the first floor of the Utah Valley Convention Center for static display exhibitors. This is an excellent opportunity you do not want to miss. It comes with one conference registration.

## EXHIBITOR BOOTH - \$1,000

- Looking for a basic exhibitor booth to interact directly with attendees? This opportunity provides a 10' X 10' exhibitor booth in high-traffic areas of the conference venue. Complimentary WiFi and electricity are provided, as well as pipe and drape. This opportunity comes with one conference registration.



## GENERAL CONVENTION PARTNERSHIPS

Please send your logo, ad and/or company profile in the formats described below. Deadline for submitting all information and artwork for inclusion in the digital conference program is Friday, March 11, 2022.

### COMPANY LOGO

Please provide a vector file in EPS format. If you do not have a vector version, please send a high resolution JPG of your logo no less than 300 dpi resolution and no less than 600 pixels in width.

### COMPANY PROFILE

To highlight your company in our conference program, please email a 50-word description of your business to [flyutah@utah.gov](mailto:flyutah@utah.gov).

### COMPANY AD

- Full page ad- 8 1/2" x 11"
- Half-page ad- 5.5' x 11'
- Quarter-page ad- 4.25" x 5.5"

*\*All ads need to be sent in full color PDF with .125" bleed*



CONTACT US

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[flyutah@utah.gov](mailto:flyutah@utah.gov)

[www.utahaero.com](http://www.utahaero.com)

